

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number		Suffix	
Property Name			
Burrows Yard			
Address Line 1			
Afan Way			
Address Line 2			
Aberavon			
Town/city			
Port Talbot			
Postcode			
SA12 6LL			

Description of site location (must be completed if postcode is not known)

Easting (x)	Northing (y)
275901	189848
Description	

Applicant Details

Name/Company

Title

First name

Surname

Aldi Stores Limited

Company Name

Aldi Stores Limited

Address

Address line 1

C/o Agent

Address line 2

Avison Young

Address line 3

One Kingsway

Town/City

Cardiff

Country

Wales

Postcode

CF10 3AN

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

Secondary number

Email address

Agent Details

Name/Company

Title

Mr

First name

George

Surname

Milburn

Company Name

Avison Young (UK) Limited

Address

Address line 1

Ground Floor

Address line 2

One Kingsway

Address line 3

Town/City

Cardiff

Country

United Kingdom

Postcode

CF10 3AN

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Aldi LED hanging wall signs; Aldi graphic image applied to glass shopfront; Bilingual opening times panel and image applied to shopfront glazing; Double faced double post illuminated mounted site sign.

Advertisement Type:

Hanging sign

Height:

2.47 metres

Width:

2.07 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

0.85 metres

What is the maximum projection of the advertisement from the face of the building?:

0.12 metres

What is the maximum height of any of the individual letters and symbols?:

37 centimetres

What materials will the advertisement be made of?:

Aluminium sign case. Sign panel is polycarbonate with screen printed logo.

The colour of text and background:

Aldi LED wall hanging sign (Sign A) positioned at the store's north-eastern elevation. White backlit LED lettering in white and blue.

Background: yellow, orange, red, and dark blue. Please see details of Sign A on 'Proposed Elevations - Advert Consent', drawing reference: 170466-1602 Rev. P03, at a scale of 1:100 @ A1.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

108 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

2.11 metres

Width:

3.81 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.35 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Vinyl applied externally to glass frontage.

The colour of text and background:

Aldi Graphic Image (indicative) (Sign B). No text proposed. Please see details of Sign B on 'Proposed Elevations - Aldi Consent', drawing reference: 170466-1602 Rev. P03, at a scale of 1:100 @ A1.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

2.15 metres

Width:

0.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

Vinyl applied externally to glass frontage.

The colour of text and background:

Aldi Bilingual Opening Times Panel and Image (Sign C). Please see details on 'Proposed Elevations - Advert Consent', drawing reference: 170466-1602 Rev. P03.

Will the advertisement be illuminated?:**Advertisement Type:**

Hanging sign

Height:

2.47 metres

Width:

2.07 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.12 metres

What is the maximum height of any of the individual letters and symbols?:

37 centimetres

What materials will the advertisement be made of?:

Aluminium sign case. Sign panel is polycarbonate with screen printed logo.

The colour of text and background:

Aldi LED wall hanging sign (Sign A) positioned on the store's south-eastern elevation. White backlit LED lettering in white and blue. Background: yellow, orange, red, and dark blue. Please see details of Sign A on 'Proposed Elevations - Advert Consent', drawing reference: 170466-1602 Rev. P03, at a scale of 1:100 @ A1.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

108 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

2.4 metres

Width:

2 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

3.53 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

37 centimetres

What materials will the advertisement be made of?:

High quality fabricated aluminium signcase finished in RAL 7016 anthracite. The Aldi sign panel will be polycarbonate with a screen-printed 5 colour foil logo sign.

The colour of text and background:

Polycarbonate panel (Sign D). Text: white and blue. Background: yellow, orange, red and dark blue. Please see details of Sign D on 'Proposed Totem Pole Sign - Advert Consent', drawing reference 170466-1603 Rev. P04. The proposed opening hours sign, to be positioned underneath the Aldi sign, will measure approximately 1.7m x 1m with white text on a pantone blue background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

108 cd/m²

Will the illumination be static or intermittent?:

Static

If you have selected Other, please describe

Please see location and details of Signs A, B, C, and D on 'Proposed Site Plan - Advert Consent' (Drawing Ref: 170466-1601 Rev. P03), 'Proposed Elevations - Advert Consent' (Drawing Ref: 170466-1602 Rev. P03), and 'Proposed Totem Pole Sign' (Drawing Ref: 170466-1603 Rev. P04).

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

09/10/2025

To Date

09/10/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes

☐ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

George Milburn

Date

10/10/2025