

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

Description of site location (must be completed if postcode is not known)

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Neal

Surname

Davis

Company Name

One Stop Stores Limited

Address

Address line 1

Apex Road

Address line 2

Brownhills

Address line 3

Town/City

Walsall

Country

United Kingdom

Postcode

WS8 7TS

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

First name

Neal

Surname

Davis

Company Name

Innovate SignsLimited

Address

Address line 1

15 Barnes Wallis Road

Address line 2

Address line 3

Town/City

Fareham

Country

United Kingdom

Postcode

PO155TT

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Former Public House (The Whittington Arms) at Tonna, Neath is being converted to a convenience shop for One Stop Stores Limited. Building / shop to be re-branded with One Stop signage and advertisements.

ITEM (1) - A B & C 3No. Fascia's - 1No. Fascia directly above store entrance c/w Trough Light and 2No. Fascia/Trays mounted to front elevation of building (at 1st floor level) c/w 1 No. top mounted trough light each.

ITEMs (2) - A, B, C, D, E, F and G. Aluminium Composite Panels with digitally printed image to face.

ITEM (3) - Digitally printed window graphic applied to glazing.

ITEM (5) - Poster Cases. 4 No. Lockable poster cases with anodised silver frames. To show local store information.

ITEM (6) - Post Sign from aluminium composite panel with digital printing to back and front. To replace existing Public House type hanging sign at front of property within the boundary.

Advertisement Type:

Fascia Sign

Height:

0.53 metres

Width:

2.8 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

2.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

ITEM (1) A - Fascia - Aluminium Composite Material Fascia with 5mm acrylic One Stop pod and vinyl logo applied to face. Trough Light fixed to top of fascia. Please see Planning Drawing PDF document for further details.

The colour of text and background:

One Stop Store Pod Logo - White text on blue background, pod mounted on Fascia. Fascia - Additional white text on red fascia background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.9 metres

Width:

1.8 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

4 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

30 centimetres

What materials will the advertisement be made of?:

ITEM (1) B - Fascia - Aluminium Composite Material Fascia with 5mm acrylic One Stop pod and vinyl logo applied to face. Trough Light fixed to top of fascia. Please see Planning Drawing PDF document for further details.

The colour of text and background:

One Stop Store Pod Logo - White text on blue background, pod mounted on Fascia. Fascia - Additional white text on red fascia background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.09 metres

Width:

1.8 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

4 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

ITEM (1) C - Fascia - Aluminium Composite Material Fascia with 5mm acrylic One Stop pod and vinyl logo applied to face. Trough Light fixed to top of fascia. Please see Planning Drawing PDF document for further details.

The colour of text and background:

Fascia - White text on red fascia background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

1.75 metres

Width:

1.05 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (2) A - ACM Panel. Aluminium Composite Panel with digitally printed image to face. Fixed to store external wall. Please see attached drawings for further information.

The colour of text and background:

No Text - Multi-coloured digitally printed image.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

1.78 metres

Width:

0.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

12 centimetres

What materials will the advertisement be made of?:

ITEM (2) B - ACM Panel. Aluminium Composite Panel with digitally printed image to face. Fixed to store external wall. Please see attached drawings for further information.

The colour of text and background:

White Text on multi-coloured background.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

1.78 metres

Width:

2.7 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

ITEMS (2) C & D - ACM Panel. Aluminium Composite Panel with digitally printed image to face. Fixed externally to store front window glazing . Please see attached drawings for further information.

The colour of text and background:

White Text on multi-coloured background.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

1.78 metres

Width:

2.7 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

ITEMs (2) E & F - ACM Panel. Aluminium Composite Panel with digitally printed image to face. Fixed externally to store front window glazing .
Please see attached drawings for further information.

The colour of text and background:

Multi-coloured image and white text on blue back ground.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

1.78 metres

Width:

0.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

12 centimetres

What materials will the advertisement be made of?:

ITEMs (2) G - ACM Panel. Aluminium Composite Panel with digitally printed image to face. Fixed externally to store front window glazing .
Please see attached drawings for further information

The colour of text and background:

White Text on multi-coloured background.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

1.1 metres

Width:

0.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (3) A & B Window Vinyl Applied to the glazing at store entrance porch/reveal. Please see planning drawings for further information.

The colour of text and background:

No Text - Blue back ground.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

0.83 metres

Width:

0.58 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

ITEM (5) - Poster Cases - 4 No. Lockable poster cases with anodised aluminium silver frames. Please see attached drawings for further information.

The colour of text and background:

Poster Cases - To Show local store information. Using One Stop colours red white and blue with additional text in black on a white back ground.

Will the advertisement be illuminated?:**Advertisement Type:**

Other sign

Height:

1.2 metres

Width:

0.8 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

3 metres

What is the maximum projection of the advertisement from the face of the building?:

7.5 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

ITEM (6) - Sign from aluminium composite panels to both sides of an aluminium frame. Front and back of sign / panels to be digitally printed with One Stop branding and logos. Sign will be hung from existing Public House Post type hanging sign and illuminated using the existing installed trough lights. Please see attached drawings for additional information.

The colour of text and background:

One Stop Logo - White text on blue on red back ground. Additional white text on red background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

If you have selected Other, please describe

ITEMs (2) - A, B, C, D, E, F and G. Aluminium Composite Panels with digitally printed image to face.

ITEM (3) - Digitally printed window graphic applied to glazing.

ITEM (5) - Poster Cases. 4 No. Lockable poster cases with anodised silver frames. To show local store information.

ITEM (6) - Post Sign from Aluminium Composite Panel with digitally printed One Stop Branding to both sides. To replace existing hanging Public House sign at front of property boundary.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
- ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
- ☒ No
- ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
- ☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

05/09/2025

To Date

04/09/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
- ☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
- ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
- ☐ The applicant
- ☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Neal Davis

Date

11/09/2025