

Port Talbot Household Survey  
for Avison Young

Weighted:

April 2023

|                                                                                 | Total | Q13: Port     |       | Q13: B&M,    |        | Q13: Home |      | Q13: Tesco    |      | Q13: Local  |      | Q13: Aldi,   |        | Q13: Filco, |      | Q13: Iceland |        | Q13: Lidl,   |      | Q13:         |      |   |
|---------------------------------------------------------------------------------|-------|---------------|-------|--------------|--------|-----------|------|---------------|------|-------------|------|--------------|--------|-------------|------|--------------|--------|--------------|------|--------------|------|---|
|                                                                                 |       | Tablot stores |       | Aberafan     |        | Bargains, |      | Superstore,   |      | shops, Port |      | Commercial   |        | 2-16        |      | (The Food    |        | Christchurch |      | Morrisons,   |      |   |
|                                                                                 |       |               |       | Shopping     |        | Aberafan  |      | Prior Street, |      | Talbot Town |      | Road, Port   |        | Commercial  |      | Warehouse),  |        | Road, Baglan |      | Christchurch |      |   |
|                                                                                 |       |               |       | Centre, Port |        | Centre,   |      | Port Talbot,  |      | Centre      |      | Talbot, SA13 |        | Rd, Port    |      | Christchurch |        | Park, Port   |      | Industrial   |      |   |
|                                                                                 |       |               |       | Talbot SA13  |        | Heilbronn |      | SA13 1YA      |      | Talbot SA13 |      | 1LG          |        | Talbot SA13 |      | Rd, Port     |        | Talbot, SA12 |      | Talbot, SA12 |      |   |
|                                                                                 |       |               |       | 1PB          |        | Way, Port |      | 1NG           |      |             |      |              |        | 1LG         |      | 7BZ          |        | 7BZ          |      | 7BZ          |      |   |
| Q13 Where did you last undertake your ‘top up’ shopping?                        |       |               |       |              |        |           |      |               |      |             |      |              |        |             |      |              |        |              |      |              |      |   |
| Those who do top-up shopping at Q12 AND Excl. Nulls & SFT                       |       |               |       |              |        |           |      |               |      |             |      |              |        |             |      |              |        |              |      |              |      |   |
| Aldi, Commercial Road, Port Talbot, SA13 1LG                                    | 4.5%  | 16            | 11.9% | 16           | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 100.0% | 16          | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Asda, Castle Street, Maesteg, CF34 9UN                                          | 0.5%  | 2             | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Asda, Coychurch Rd, Bridgend CF31 3AG                                           | 0.1%  | 0             | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Asda, Ffald Road Shopping Centre, Pyle, Bridgend, CF33 6BH                      | 6.8%  | 23            | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| B&M, Aberafan Shopping Centre, Port Talbot SA13 1PB                             | 0.6%  | 2             | 1.6%  | 2            | 100.0% | 2         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| B&M, Baglan Bay Retail Park, Christchurch Rd, Neath, Port Talbot SA12 7BZ       | 0.1%  | 0             | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Co-Op Food, Cwmavon, Heol Jiwbili, Heol Jiwbili, Cwmavon, Port Talbot, SA12 9NR | 2.2%  | 8             | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Co-Op Food, Penllyn, Cwmavon, Port Talbot, SA12 9NW                             | 3.4%  | 12            | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Co-Op Food, Tollgate Road, Margam, Port Talbot, SA13 2DD                        | 1.4%  | 5             | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Costcutter, Fairway, Port Talbot, SA12 7HR                                      | 0.5%  | 2             | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Costcutter, Heol Las, North Cornelly, Bridgend, CF33 4AS                        | 0.5%  | 2             | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Iceland (The Food Warehouse), Christchurch Rd, Port Talbot SA12 7BZ             | 1.5%  | 5             | 3.8%  | 5            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 100.0% | 5            | 0.0% | 0            | 0.0% | 0 |
| Iceland, Aberafan Centre, Port Talbot, SA13 1PB                                 | 4.6%  | 16            | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |
| Iceland, Christchurch Road, Baglan Industrial Park, Port Talbot, SA12 7BZ       | 0.9%  | 3             | 0.0%  | 0            | 0.0%   | 0         | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0%   | 0           | 0.0% | 0            | 0.0%   | 0            | 0.0% | 0            | 0.0% | 0 |

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|                                                                                      | Total | Q13: Port     |       | Q13: B&M,                                                  |      | Q13: Home                                                                        |      | Q13: Tesco                                               |        | Q13: Local                           |      | Q13: Aldi,                                      |      | Q13: Filco,                                          |      | Q13: Iceland                                                               |        | Q13: Lidl,                                                                      |        | Q13:                                                                                          |      |
|--------------------------------------------------------------------------------------|-------|---------------|-------|------------------------------------------------------------|------|----------------------------------------------------------------------------------|------|----------------------------------------------------------|--------|--------------------------------------|------|-------------------------------------------------|------|------------------------------------------------------|------|----------------------------------------------------------------------------|--------|---------------------------------------------------------------------------------|--------|-----------------------------------------------------------------------------------------------|------|
|                                                                                      |       | Tablot stores |       | Aberafan<br>Shopping<br>Centre, Port<br>Talbot SA13<br>1PB |      | Bargains,<br>Aberafan<br>Centre,<br>Heilbronn<br>Way, Port<br>Talbot SA13<br>1NG |      | Superstore,<br>Prior Street,<br>Port Talbot,<br>SA13 1YA |        | shops, Port<br>Talbot Town<br>Centre |      | Commercial<br>Road, Port<br>Talbot, SA13<br>1LG |      | 2-16<br>Commercial<br>Rd, Port<br>Talbot SA13<br>1LG |      | (The Food<br>Warehouse),<br>Christchurch<br>Rd, Port<br>Talbot SA12<br>7BZ |        | Christchurch<br>Road, Baglan<br>Industrial<br>Park, Port<br>Talbot, SA12<br>7BZ |        | Morrisons,<br>Christchurch<br>Road, Baglan<br>Industrial<br>Park, Port<br>Talbot, SA12<br>7BZ |      |
| Iceland, Old Market Street,<br>Neath, SA11 3NA                                       | 1.5%  | 5             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Lidl, Briton Ferry Road,<br>Neath, SA11 1AS                                          | 2.9%  | 10            | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Lidl, Christchurch Road,<br>Baglan Industrial Park,<br>Port Talbot, SA12 7BZ         | 3.6%  | 12            | 9.4%  | 12                                                         | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 100.0% | 12                                                                              | 0.0%   | 0                                                                                             | 0.0% |
| Morrisons, Angel Street,<br>Neath, SA11 1RS                                          | 2.6%  | 9             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Morrisons, Christchurch<br>Road, Baglan Industrial<br>Park, Port Talbot, SA12<br>7BZ | 7.5%  | 26            | 19.7% | 26                                                         | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 100.0% | 26                                                                                            | 0.0% |
| Tesco Express, Cimla Road,<br>Neath, SA11 3UG                                        | 1.5%  | 5             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Tesco Express, Langdon<br>Road, Swansea, SA1 8QY                                     | 0.4%  | 1             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Tesco Express, Neath Abbey<br>Road, Neath, SA10 7FE                                  | 2.4%  | 8             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Tesco Superstore, Castle<br>Street, Maesteg, CF34<br>9UY                             | 0.8%  | 3             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Tesco Superstore, Neath<br>Abbey Road, Neath, SA10<br>7FE                            | 1.1%  | 4             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Tesco Superstore, Prior<br>Street, Port Talbot, SA13<br>1YA                          | 13.5% | 47            | 35.4% | 47                                                         | 0.0% | 0                                                                                | 0.0% | 0                                                        | 100.0% | 47                                   | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Tesco Extra, Cowbridge<br>Road, Bridgend CF31 3SQ                                    | 0.4%  | 1             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Tesco Express, Neath Road,<br>Briton Ferry, Port Talbot,<br>Neath SA11 2AX           | 2.1%  | 7             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Local shops, Baglan village<br>centre                                                | 2.1%  | 7             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Local shops, Bridgend Town<br>Centre                                                 | 0.4%  | 1             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Local shops, Briton Ferry<br>Town Centre                                             | 1.3%  | 4             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Local shops, Cwmafan<br>village centre                                               | 0.5%  | 2             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |
| Local shops, Maesteg Town                                                            | 0.6%  | 2             | 0.0%  | 0                                                          | 0.0% | 0                                                                                | 0.0% | 0                                                        | 0.0%   | 0                                    | 0.0% | 0                                               | 0.0% | 0                                                    | 0.0% | 0                                                                          | 0.0%   | 0                                                                               | 0.0%   | 0                                                                                             | 0.0% |

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|                               | Total | Q13: Port<br>Tablot stores |       | Q13: B&M,<br>Aberafan<br>Shopping<br>Centre, Port<br>Talbot SA13<br>1PB |      | Q13: Home<br>Bargains,<br>Aberafan<br>Centre,<br>Heilbronn<br>Way, Port<br>Talbot SA13<br>1NG |        | Q13: Tesco<br>Superstore,<br>Prior Street,<br>Port Talbot,<br>SA13 1YA |      | Q13: Local<br>shops, Port<br>Talbot Town<br>Centre |        | Q13: Aldi,<br>Commercial<br>Road, Port<br>Talbot, SA13<br>1LG |      | Q13: Filco,<br>2-16<br>Commercial<br>Rd, Port<br>Talbot SA13<br>1LG |        | Q13: Iceland<br>(The Food<br>Warehouse),<br>Christchurch<br>Rd, Port<br>Talbot SA12<br>7BZ |      | Q13: Lidl,<br>Christchurch<br>Road, Baglan<br>Industrial<br>Park, Port<br>Talbot, SA12<br>7BZ |      | Q13:<br>Morrisons,<br>Christchurch<br>Road, Baglan<br>Industrial<br>Park, Port<br>Talbot, SA12<br>7BZ |      |   |
|-------------------------------|-------|----------------------------|-------|-------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------|--------|------------------------------------------------------------------------|------|----------------------------------------------------|--------|---------------------------------------------------------------|------|---------------------------------------------------------------------|--------|--------------------------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------|------|-------------------------------------------------------------------------------------------------------|------|---|
| Centre                        |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Local shops, Neath Town       | 1.0%  | 3                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Centre                        |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Local shops, Pontardawe       | 0.1%  | 0                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| local centre                  |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Local shops, Port Talbot      | 5.6%  | 19                         | 14.8% | 19                                                                      | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 100.0% | 19                                                            | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Town Centre                   |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Local shops, Swansea City     | 1.2%  | 4                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Centre                        |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Asda, Pyle Industrial Estate, | 0.5%  | 2                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Pyle Cross, Pyle, Bridgend    |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| CF33 6BU                      |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| CKs Supermarket, Cimla Rd,    | 1.9%  | 7                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Neath SA11 3UG                |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Co-Op Food, High St,          | 0.2%  | 1                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Glynneath, Port Talbot        |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| SA11 5AL                      |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Filco, 2-16 Commercial Rd,    | 0.9%  | 3                          | 2.4%  | 3                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 100.0% | 3                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Port Talbot SA13 1LG          |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Filco, Hall Dr, North         | 1.1%  | 4                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Cornelly, Bridgend CF33       |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| 4LA                           |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Home Bargains, Aberafan       | 0.4%  | 1                          | 1.0%  | 1                                                                       | 0.0% | 0                                                                                             | 100.0% | 1                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Centre, Heilbronn Way,        |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Port Talbot SA13 1NG          |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Local shops, Kenfig Hill      | 2.2%  | 8                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Local shops, North Cornelly   | 1.7%  | 6                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Local shops, Portcawl         | 0.1%  | 0                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Local shops, Pyle             | 1.1%  | 4                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| M&S Green Street East         | 2.7%  | 9                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Street 16, Neath SA11         |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| 1DH                           |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Premier, Forge Rd, Port       | 0.5%  | 2                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Talbot SA13 1PG               |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Sainsbury's, Quay Parade,     | 0.6%  | 2                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Swansea SA1 8JA               |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Spar (Aberavon), Dalton Rd,   | 2.5%  | 9                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| Port Talbot SA12 6TT          |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Spar, Talbot Rd, Neath SA13   | 0.6%  | 2                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| 1DT                           |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |
| Tesco Express, Heol Fach,     | 2.0%  | 7                          | 0.0%  | 0                                                                       | 0.0% | 0                                                                                             | 0.0%   | 0                                                                      | 0.0% | 0                                                  | 0.0%   | 0                                                             | 0.0% | 0                                                                   | 0.0%   | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0 |
| North Cornelly, Bridgend      |       |                            |       |                                                                         |      |                                                                                               |        |                                                                        |      |                                                    |        |                                                               |      |                                                                     |        |                                                                                            |      |                                                                                               |      |                                                                                                       |      |   |

Port Talbot Household Survey  
for Avison Young

Weighted:

April 2023

|                                                       | Total | Q13: Port<br>Tablot stores |      | Q13: B&M,<br>Aberafan<br>Shopping<br>Centre, Port<br>Talbot SA13<br>1PB |      | Q13: Home<br>Bargains,<br>Aberafan<br>Centre,<br>Heilbronn<br>Way, Port<br>Talbot SA13<br>1NG |      | Q13: Tesco<br>Superstore,<br>Prior Street,<br>Port Talbot,<br>SA13 1YA |      | Q13: Local<br>shops, Port<br>Talbot Town<br>Centre |      | Q13: Aldi,<br>Commercial<br>Road, Port<br>Talbot, SA13<br>1LG |      | Q13: Filco,<br>2-16<br>Commercial<br>Rd, Port<br>Talbot SA13<br>1LG |      | Q13: Iceland<br>(The Food<br>Warehouse),<br>Christchurch<br>Rd, Port<br>Talbot SA12<br>7BZ |      | Q13: Lidl,<br>Christchurch<br>Road, Baglan<br>Industrial<br>Park, Port<br>Talbot, SA12<br>7BZ |      | Q13:<br>Morrisons,<br>Christchurch<br>Road, Baglan<br>Industrial<br>Park, Port<br>Talbot, SA12<br>7BZ |      |    |
|-------------------------------------------------------|-------|----------------------------|------|-------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------|------|------------------------------------------------------------------------|------|----------------------------------------------------|------|---------------------------------------------------------------|------|---------------------------------------------------------------------|------|--------------------------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------|------|-------------------------------------------------------------------------------------------------------|------|----|
| CF33 4LN<br>Waitrose, Birds Ln,<br>Cowbridge CF71 7YP | 0.5%  | 2                          | 0.0% | 0                                                                       | 0.0% | 0                                                                                             | 0.0% | 0                                                                      | 0.0% | 0                                                  | 0.0% | 0                                                             | 0.0% | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0% | 0                                                                                                     | 0.0% | 0  |
| Weighted base:                                        |       | 347                        |      | 132                                                                     |      | 2                                                                                             |      | 1                                                                      |      | 47                                                 |      | 19                                                            |      | 16                                                                  |      | 3                                                                                          |      | 5                                                                                             |      | 12                                                                                                    |      | 26 |
| Sample:                                               |       | 322                        |      | 125                                                                     |      | 2                                                                                             |      | 3                                                                      |      | 40                                                 |      | 18                                                            |      | 14                                                                  |      | 2                                                                                          |      | 3                                                                                             |      | 11                                                                                                    |      | 32 |

Port Talbot Household Survey  
for Avison Young

Weighted:

April 2023

|                                                                                                                                                                                                                                               | Total | Q13: Port<br>Tablot stores |       | Q13: B&M,<br>Aberafan<br>Shopping<br>Centre, Port<br>Talbot SA13<br>1PB |        | Q13: Home<br>Bargains,<br>Aberafan<br>Centre,<br>Heilbronn<br>Way, Port<br>Talbot SA13<br>1NG |      | Q13: Tesco<br>Superstore,<br>Prior Street,<br>Port Talbot,<br>SA13 1YA |       | Q13: Local<br>shops, Port<br>Talbot Town<br>Centre |       | Q13: Aldi,<br>Commercial<br>Road, Port<br>Talbot, SA13<br>1LG |        | Q13: Filco,<br>2-16<br>Commercial<br>Rd, Port<br>Talbot SA13<br>1LG |      | Q13: Iceland<br>(The Food<br>Warehouse),<br>Christchurch<br>Rd, Port<br>Talbot SA12<br>7BZ |      | Q13: Lidl,<br>Christchurch<br>Road, Baglan<br>Industrial<br>Park, Port<br>Talbot, SA12<br>7BZ |       | Q13:<br>Morrisons,<br>Christchurch<br>Road, Baglan<br>Industrial<br>Park, Port<br>Talbot, SA12<br>7BZ |       |   |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|----------------------------|-------|-------------------------------------------------------------------------|--------|-----------------------------------------------------------------------------------------------|------|------------------------------------------------------------------------|-------|----------------------------------------------------|-------|---------------------------------------------------------------|--------|---------------------------------------------------------------------|------|--------------------------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------|-------|-------------------------------------------------------------------------------------------------------|-------|---|--|
| <b>Q16 Where did you do this linked trip?</b>                                                                                                                                                                                                 |       |                            |       |                                                                         |        |                                                                                               |      |                                                                        |       |                                                    |       |                                                               |        |                                                                     |      |                                                                                            |      |                                                                                               |       |                                                                                                       |       |   |  |
| Those who said 'Non-food shopping', Other food shopping', Visiting services such as banks and other financial institutions', 'Leisure activity', 'Visiting café / pub / restaurant' or 'Visiting other services' at Q15 AND Excl. Nulls & SFT |       |                            |       |                                                                         |        |                                                                                               |      |                                                                        |       |                                                    |       |                                                               |        |                                                                     |      |                                                                                            |      |                                                                                               |       |                                                                                                       |       |   |  |
| Baglan village centre                                                                                                                                                                                                                         | 0.6%  | 0                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Bridgend Town Centre                                                                                                                                                                                                                          | 3.0%  | 2                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Briton Ferry Town Centre                                                                                                                                                                                                                      | 1.9%  | 1                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Cwmafan village centre                                                                                                                                                                                                                        | 2.0%  | 1                          | 2.1%  | 1                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 14.3% | 1 |  |
| Maesteg Town Centre                                                                                                                                                                                                                           | 2.8%  | 2                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Margam local centre                                                                                                                                                                                                                           | 0.6%  | 0                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Neath Town Centre                                                                                                                                                                                                                             | 21.9% | 16                         | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Port Talbot Town Centre                                                                                                                                                                                                                       | 36.6% | 26                         | 66.4% | 18                                                                      | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 94.4% | 9                                                  | 71.3% | 5                                                             | 100.0% | 3                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Swansea City Centre                                                                                                                                                                                                                           | 3.4%  | 2                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Aberafan Shopping Centre,<br>Port Talbot SA13 1PB                                                                                                                                                                                             | 4.9%  | 4                          | 13.2% | 4                                                                       | 100.0% | 2                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 20.8% | 1                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Baglan Bay Retail Park,<br>Christchurch Rd, Port<br>Talbot SA12 8BZ                                                                                                                                                                           | 3.0%  | 2                          | 8.1%  | 2                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 99.9% | 0                                                                                                     | 44.3% | 2 |  |
| The Range, Trallwn Rd,<br>Llansamlet, Swansea SA7<br>9WL                                                                                                                                                                                      | 1.9%  | 1                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Asda, Castle Street, Maesteg,<br>CF34 9UN                                                                                                                                                                                                     | 1.9%  | 1                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| B&M, Baglan Bay Retail<br>Park, Christchurch Rd,<br>Neath, Port Talbot SA12<br>7BZ                                                                                                                                                            | 0.8%  | 1                          | 2.1%  | 1                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 5.6%  | 1                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Tesco Superstore, Prior<br>Street, Port Talbot, SA13<br>1YA                                                                                                                                                                                   | 0.8%  | 1                          | 2.1%  | 1                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 7.9%  | 1                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Pyle Garden Centre, Heol<br>Mostyn, Village Farm<br>Industrial Estate, Pyle,<br>Bridgend CF33 6BJ                                                                                                                                             | 1.7%  | 1                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Bargoed                                                                                                                                                                                                                                       | 2.2%  | 2                          | 6.0%  | 2                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 41.5% | 2 |  |
| M&S, Green Street East<br>Street 16, Neath SA11<br>1DH                                                                                                                                                                                        | 3.5%  | 3                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| M&S, Oxford St, Swansea<br>SA1 3BB                                                                                                                                                                                                            | 0.8%  | 1                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| North Cornelly                                                                                                                                                                                                                                | 1.7%  | 1                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Porthcawl                                                                                                                                                                                                                                     | 0.6%  | 0                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |
| Pyle                                                                                                                                                                                                                                          | 0.6%  | 0                          | 0.0%  | 0                                                                       | 0.0%   | 0                                                                                             | 0.0% | 0                                                                      | 0.0%  | 0                                                  | 0.0%  | 0                                                             | 0.0%   | 0                                                                   | 0.0% | 0                                                                                          | 0.0% | 0                                                                                             | 0.0%  | 0                                                                                                     | 0.0%  | 0 |  |

Port Talbot Household Survey  
for Avison Young

Weighted:

April 2023

|                                                         | Total | Q13: Port     |      | Q13: B&M,    |      | Q13: Home   |      | Q13: Tesco    |      | Q13: Local  |      | Q13: Aldi,   |      | Q13: Filco, |      | Q13: Iceland |      | Q13: Lidl,   |      | Q13:         |      |
|---------------------------------------------------------|-------|---------------|------|--------------|------|-------------|------|---------------|------|-------------|------|--------------|------|-------------|------|--------------|------|--------------|------|--------------|------|
|                                                         |       | Tablot stores |      | Aberafan     |      | Bargains,   |      | Superstore,   |      | shops, Port |      | Commercial   |      | 2-16        |      | (The Food    |      | Christchurch |      | Morrisons,   |      |
|                                                         |       |               |      | Shopping     |      | Aberafan    |      | Prior Street, |      | Talbot Town |      | Road, Port   |      | Commercial  |      | Warehouse),  |      | Road, Baglan |      | Christchurch |      |
|                                                         |       |               |      | Centre, Port |      | Centre,     |      | Port Talbot,  |      | Centre      |      | Talbot, SA13 |      | Rd, Port    |      | Christchurch |      | Industrial   |      | Road, Baglan |      |
|                                                         |       |               |      | Talbot SA13  |      | Heilbronn   |      | SA13 1YA      |      |             |      | 1LG          |      | Talbot SA13 |      | Rd, Port     |      | Park, Port   |      | Industrial   |      |
|                                                         |       |               |      | 1PB          |      | Way, Port   |      |               |      |             |      | 1LG          |      | 1LG         |      | Talbot SA12  |      | Talbot, SA12 |      | Park, Port   |      |
|                                                         |       |               |      |              |      | Talbot SA13 |      |               |      |             |      |              |      |             |      | 7BZ          |      | 7BZ          |      | Talbot, SA12 |      |
|                                                         |       |               |      |              |      | 1NG         |      |               |      |             |      |              |      |             |      |              |      |              |      | 7BZ          |      |
| Village Farm Industrial Estate, Pyle, Bridgend CF33 6BJ | 2.2%  | 2             | 0.0% | 0            | 0.0% | 0           | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0% | 0           | 0.0% | 0            | 0.0% | 0            | 0.0% | 0            | 0.0% |
| (Don't know / can't remember)                           | 0.6%  | 0             | 0.0% | 0            | 0.0% | 0           | 0.0% | 0             | 0.0% | 0           | 0.0% | 0            | 0.0% | 0           | 0.0% | 0            | 0.0% | 0            | 0.0% | 0            | 0.0% |
| Weighted base:                                          |       | 72            |      | 27           |      | 2           |      | 0             |      | 10          |      | 7            |      | 3           |      | 0            |      | 0            |      | 0            |      |
| Sample:                                                 |       | 67            |      | 25           |      | 2           |      | 0             |      | 10          |      | 7            |      | 2           |      | 0            |      | 0            |      | 1            |      |