

Our Ref: 2774-02/LM/SB

15 March 2023

Development Management
Neath Port Talbot CBC
Civic Centre
Port Talbot
SA13 1PJ

Dear Sir or Madam

PROPOSED ADVERTISEMENT AT MARGAM GREEN ENERGY PLANT, OFF HARBOUR WAY, MARGAM, PORT TALBOT.

Introduction

We hereby apply, on behalf of ECO2 Limited (hereafter referred to as 'the Applicant' or 'Eco2 UK'), for consent to display an advertisement at the above Site. The application has been submitted electronically via the Planning Portal (Ref: PP-11883956) and comprises:

- i. This Cover Letter;
- ii. Planning Application Forms;
- iii. Planning Application Drawings:
 - o Entrance Signage (drawing no: 2774-01-16);
 - o Entrance Signage – Location Plan (drawing no: 2774-01-17);
 - o Entrance Signage – Layout Plan (drawing no: 2774-01-18);
- iv. The fee of £120.00 which has been paid via the Planning Portal.

Background

Margam Green Energy Plant (hereafter 'MGEP') is located off Harbour Way, Margam, Port Talbot, approximately 300m to the west of the A48, which runs northwards into Margam alongside the M4 from junction 38. Construction of MGEP started in 2017 and the facility became fully operational in 2019.

Planning permission Ref: P2022/0972 was granted on 23rd January 2023 for development at the site entrance to the MGEP comprising a new security hut; smoking shelter; security barrier system; hardstanding and gravel and changes to the kerb system; shallow retaining wall structures; and signage.

Pursuant to the Town and Country Planning (Control of Advertisement) Regulations 1992, this application seeks Consent to Display an Advertisement in relation to a proposed advertisement to be located at the site entrance to the MGEP.

The Proposed Advertisement

The proposed advertisement consists of a 5.5-meter width x 2-meter height aluminium board sign, 3mm in depth, mounted on metal poles. The sign would be located at the entrance to the MGEP as shown on Drawing no: 2774-01-16. The signage comprises black text on a white background with no

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illumination, providing the NRW permit reference, and operator contact details, as detailed on Drawing 2774-01-16. The proposed sign is to be situated near the Site's southern boundary, the location of which can be seen in Drawing reference: 2774-01-17. The layout of the advertisement in the context of the new development at the site entrance can be seen in Drawing reference: 2774-01-18.

Regulation 4 of The Town and Country Planning (Control of Advertisements)

Regulations 1992

Regulation 4 of The Town and Country Planning (Control of Advertisements) Regulations 1992 confirms that a local planning authority shall exercise their powers under the Regulations "only in the interests of amenity and public safety, taking account of any material factors". As such, the following appraisal of the proposed advertisement is focused on these factors only.

The advertisement would be positioned in order to maximise visibility to approaching Heavy Goods Vehicle drivers and visitors, confirming the name of the plant and providing the contact details of the operator. The location of the proposed advertisement would not create any hazard or hindrance for road users or pedestrians. The advertisement could be easily accessed for maintenance and cleaning purposes. The proposed advertisement would not result in any adverse impact upon the characteristics of the locality. Thus, it is concluded that the proposed advertisement is acceptable in the content of Regulation 4 of The Town and Country Planning (Control of Advertisements) Regulations 1992.

Summary and Conclusions

This application has been submitted to Neath Port Talbot Council by the Applicant and seeks consent to display an advertisement at the site entrance to Margam Green Energy Plant, Margam, Port Talbot.

The proposed advertisement has been found to be acceptable in the context of Regulation 4 of The Town and Country Planning (Control of Advertisements) Regulations 1992.

We trust that the content of this letter and the application documentation are self-explanatory. However, please do not hesitate to contact the undersigned at our Chester Office should you have any queries or require any further information.

Yours faithfully,

Laura Mackey

Senior Consultant on behalf of Axis