

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number Suffix

Property Name

Unit A

Address Line 1

Shufflebotham Lane

Address Line 2

Town/city

Neath

Postcode

SA11 3FJ

Description of site location (must be completed if postcode is not known)

Easting (x)

275393

Northing (y)

197542

Description

Applicant Details

Name/Company

Title

Mr

First name

Christopher

Surname

Cundill

Company Name

Rosa's Bakery Limited

Address

Address line 1

17 Ridgeway Lane

Address line 2

Llandarcy

Address line 3

Town/City

Neath

Country

United Kingdom

Postcode

SA10 6FY

Are you an agent acting on behalf of the applicant?

- ☐ Yes
- ☒ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Two projecting circular signs with illumination
- and -
Retractable awning with website address on valance

For the projecting signs, we are flexible about accommodating various illumination brightness and time restrictions. As a starting suggestion, we could restrict the sign illumination to the hours between 6am and 9pm. We will use a time control switch for this purpose. We have been reassured by our sign manufacturer that excessive light will not flood up to residential windows above.

The retractable awning will provide shelter for customers using outside tables whilst also proving useful for advertising and branding.

Please refer to the concept images for more information.

Advertisement Type:

Other sign

Height:

1 metres

Width:

1 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.5 metres

What is the maximum height of any of the individual letters and symbols?:

0.4 centimetres

What materials will the advertisement be made of?:

Iron projecting arms Aluminium circle frame Acrylic fascia (recycled and recyclable)

The colour of text and background:

Colour of text is black Background is peach - expected RAL 050 80 20

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

1700 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

0.8 metres

Width:

0.8 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.5 metres

What is the maximum projection of the advertisement from the face of the building?:

1 metres

What is the maximum height of any of the individual letters and symbols?:

0.3 centimetres

What materials will the advertisement be made of?:

Iron projecting arms Aluminium circle frame Acrylic fascia (recycled and recyclable)

The colour of text and background:

Colour of text is black Background is peach - expected RAL 050 80 20

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

1700 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

0.5 metres

Width:

5.5 metres

Depth:

3 metres

What is the height from the ground to the base of the advertisement?:

2.5 metres

What is the maximum projection of the advertisement from the face of the building?:

3 metres

What is the maximum height of any of the individual letters and symbols?:

0.2 centimetres

What materials will the advertisement be made of?:

Awning has a metal frame with canvas top covering and valance

The colour of text and background:

Text is white and background is grey. Grey will match the colour of the existing window frames and entrance canopy on the building.

Will the advertisement be illuminated?:

If you have selected Other, please describe

The other selection covers two circular projecting signs and a retractable awning.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

22/01/2023

To Date

21/01/2037

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Christopher Cundill

Date

30/12/2022