



THE MAGIC BEAN CO.

The Magic Bean Company Ltd
1315 Neath Road
Swansea
SA1 2LF

2nd November 2022

Planning Statement – Starbucks Drive Thru, Neath Abbey Road, Neath, SA10 7DN

The proposed Starbucks Drive Thru will be operated by the local franchise business, The Magic Bean Company, whose headquarters are based in Swansea. The Magic Bean Co have extensive knowledge of the Neath area and believe the drive thru will have a positive impact on the local community.

The drive thru will be the first and only coffee drive thru in the town, benefiting the local commuters who travel daily along Neath Abbey Road. Starbucks is also a popular place to study, with its relaxed, comfortable environment and complimentary coffee refills and wifi, which will benefit the local pupils in the Comprehensive Schools and College. The Starbucks mission is to create a ‘third place’ environment for everyone to enjoy.

The store will also create 20 jobs for those in the local area.

The Starbucks menu not only offers the world’s best and most recognised coffee, but offers a wide selection of healthy, protein packed lunches including an extensive plant-based range to suit all dietary requirements.

Starbucks and Magic Bean are passionate about sustainability. Our drive thru model is continuously evolving to hit our sustainability goals and we work closely with our waste service providers to deliver on our five different streams of recycling, along with our longstanding partnership with Too Good to Go to reduce our food waste, and our reusable cup incentive to reduce the use of paper cups. The Magic Bean Co also have multiple EV partners to deliver super-fast EV charging in our car parks.