

The Quays, Brunel Way, Baglan Energy Park, Neath SA11 2GG
Y Ceiau, Ffordd Brunel, Parc Ynni Baglan, Castell-nedd SA11 2GG

Tel **Ffôn** 01639 686868
Fax **Ffacs** 01639 686101

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Details

Number	
Suffix	
Property name	
Address line 1	
Address line 2	
Town/city	
Postcode	

Description of site location must be completed if postcode is not known:

Easting (x)	274723
Northing (y)	189446

Description	Former Afan Lido Site, Aberavon, Port Talbot
-------------	---

2. Applicant Details

Title	
First name	Kate
Surname	Harrison
Company name	Persimmon Homes West Wales
Address line 1	Dragon House
Address line 2	Parc Y Ddraig
Address line 3	Penllergaer Business Park
Town/city	Penllergaer
Country	Wales

2. Applicant Details

PostcodeSA49HJ

Primary number

Secondary number

Email address

Are you an agent acting on behalf of the applicant? ☐ Yes ☒ No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

There are two signs to advertise an upcoming development on the land at the Former Afan Lido Site, Aberavon.

Please select the sign types you wish to propose

- ☐ Fascia sign
- ☐ Hanging sign
- ☒ Hoarding sign
- ☐ Other sign

Hoarding Sign

Hoarding sign: 1	
What is the height from the ground to the base of the advertisement?	1.04 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.7 x Width: 2 x Depth: 0 metre(s)
What materials will the sign be made of? Aluminium, Aluminium Composite and stainless steel fixings	
What is the maximum height of any of the individual letters and symbols?	16 cm
The colour of text and background See image attached	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☒ Yes ☐ No

If yes, please provide details

See location plan and images included as part of the application

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☐ No ☒ Not Applicable

5. Location of Advertisement(s)

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Sign Location
Sign - Image 1
Sign - Image 2

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

09/11/2021

To

09/11/2025

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent
☒ The applicant
☐ Other person

9. Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes ☒ No

10. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

11. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

12. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. ☒

Date (cannot be pre-application)

09/11/2021