

The Quays, Brunel Way, Baglan Energy Park, Neath SA11 2GG  
**Y Ceiau, Ffordd Brunel, Parc Ynni Baglan, Castell-nedd SA11 2GG**

Tel **Ffôn** 01639 686868  
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Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 1992

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Details**

|                |             |
|----------------|-------------|
| Number         | 1           |
| Suffix         | A           |
| Property name  |             |
| Address line 1 | Wind Street |
| Address line 2 |             |
| Town/city      | Neath       |
| Postcode       | SA11 3EG    |

Description of site location must be completed if postcode is not known:

|              |        |
|--------------|--------|
| Easting (x)  | 275322 |
| Northing (y) | 197606 |

Description

**2. Applicant Details**

|                |                 |
|----------------|-----------------|
| Title          | Mr              |
| First name     | Adrian          |
| Surname        | Cooper          |
| Company name   |                 |
| Address line 1 | 35 Foundry Lane |
| Address line 2 |                 |
| Address line 3 |                 |
| Town/city      | Colchester      |
| Country        | United Kingdom  |

2. Applicant Details

Postcode

B97 4ET

Primary number

Secondary number

Email address

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title

Mr

First name

Ben

Surname

Froud

Company name

Retail Design Solutions

Address line 1

3 the mill store

Address line 2

Foundry Lane

Address line 3

Earls Colne

Town/city

Essex

Country

United Kingdom

Postcode

CO6 2SB

Primary number

01787224878

Secondary number

Email

ben@retaildesignsolutions.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Fascia Sign:-  
1.1New Fascia Sign To Be A 100mm Powder Coated White 3mm p/c Aluminium Fascia Panel.  
1.2Individual Internally Illuminated Letters To Be 50mm Opal 028 Acrylic Letters With Black Vinyl To Face. Letters To Be Backed Off With 5mm Clear Acrylic.  
1.3Illumination To Be Tetra Minimax LED Illumination On Zintec Tray Inside Fascia.  
1.4'L' Angle Dibond Strip To Defrect Rain.

Projecting Sign:-  
1.1New Projecting Sign To Comprise Of A 100mm Width Powder Coated White 2mm Aluminium Outer Lid, Powder Coated White 2mm Aluminium Inner Bracket, Powder Coated White 6mm Mild Steel Support Bracket.  
1.2Logo To Be 3mm Black Acrylic Within A 5mm White Acrylic Projector Box.  
1.3Illumination To Have 2No. OSRAM (Box LED Side) LED 6500k With A Diamond Acrylic Diffuser.

Shop Front:-  
3.1Existing Front To Be Redecorated White RAL 9003.  
3.2Panel Above Fascia Sign To Be Painted Blue Grey RAL 7031.

Please select the sign types you wish to propose

- ☒ Fascia sign
- ☒ Hanging sign
- ☐ Hoarding sign
- ☐ Other sign

Fascia Sign

4. Type of Proposed Advertisement(s)

|                                                                                                |                                               |
|------------------------------------------------------------------------------------------------|-----------------------------------------------|
| Fascia sign: 1                                                                                 |                                               |
| What is the height from the ground to the base of the advertisement?                           | 2.663 metre(s)                                |
| What is the maximum projection of the advertisement from face of building?                     | 0.1 metre(s)                                  |
| Dimension:                                                                                     | Height: 1 x Width: 6.53 x Depth: 0.1 metre(s) |
| What materials will the sign be made of?<br><br>aluminium                                      |                                               |
| What is the maximum height of any of the individual letters and symbols?                       | 33 cm                                         |
| The colour of text and background<br><br>white panel with black internally illuminated letters |                                               |
| Will the sign be illuminated?                                                                  | Yes                                           |
| Will the sign be illuminated internally or externally?                                         | Internally Illuminated                        |
| Illuminance levels                                                                             | 300 cd/m2                                     |
| Will the illumination be static or intermittent?                                               | Static                                        |

Hanging Sign

|                                                                                                   |                                                |
|---------------------------------------------------------------------------------------------------|------------------------------------------------|
| Hanging sign: 1                                                                                   |                                                |
| What is the height from the ground to the base of the advertisement?                              | 2.863 metre(s)                                 |
| What is the maximum projection of the advertisement from face of building?                        | 0.62 metre(s)                                  |
| Dimension:                                                                                        | Height: 0.6 x Width: 0.6 x Depth: 0.1 metre(s) |
| What materials will the sign be made of?<br><br>aluminium, mild steel frame and acrylic lettering |                                                |
| What is the maximum height of any of the individual letters and symbols?                          | 42 cm                                          |
| The colour of text and background<br><br>white panel with black internally illuminated letters    |                                                |
| Will the sign be illuminated?                                                                     | Yes                                            |
| Will the sign be illuminated internally or externally?                                            | Internally Illuminated                         |
| Illuminance levels                                                                                | 300 cd/m2                                      |
| Will the illumination be static or intermittent?                                                  | Static                                         |

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

1432-NEATH-L3-23.08.2021  
1432-NEATH-EX-23.08.2021

## 5. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

25/08/2021

To

25/08/2026

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent  
☒ The applicant  
☐ Other person

## 9. Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes ☒ No

## 10. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

## 11. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

## 12. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. ☒

Date (cannot be pre-application)

25/08/2021