



Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 1992

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Upon receipt of this form and any supporting information, it is the responsibility of the Local Planning Authority to inform you of its obligations in regards to the processing of your application. Please refer to its website for further information on any legal, regulatory and commercial requirements relating to information security and data protection of the information you have provided.

Local Planning Authority details:



The Quays, Brunel Way, Baglan Energy Park, Neath SA11 2GG

Y Ceiau, Ffordd Brunel, Parc Ynni Baglan, Castell-nedd SA11 2GG

For Office Use Only

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Publication on Local Planning Authority websites

Information provided on this form and in supporting documents may be published on the authority's planning register and website.

Please ensure that the information you submit is accurate and correct and does not include personal or sensitive information. If you require any further clarification, please contact the Local Planning Authority directly.

If printed, please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes and help text as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	MR	First name:	VERNON		
Last name:	SMITH				
Company (optional):	SMITHS SERVICE STATION				
Unit:		House number:		House suffix:	
House name:					
Address 1:	NEATH ROAD				
Address 2:	TONNA				
Address 3:					
Town:	NEATH				
County:	NEATH PORT TALBOT				
Country:	UNITED KINGDOM				
Postcode:	SA11 3BZ				

2. Agent Name and Address

Title:		First name:			
Last name:					
Company (optional):					
Unit:		House number:		House suffix:	
House name:					
Address 1:					
Address 2:					
Address 3:					
Town:					
County:					
Country:					
Postcode:					

3. Site Details

Please provide the full postal address of the application site.

Unit:		House number:		House suffix:	
House name:	SMITHS SERVICE STATION				
Address 1:	NEATH ROAD				
Address 2:	TONNA				
Town:	NEATH				
County:	NEATH PORT TALBOT				
Postcode (optional):	SA11 3BZ				

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Easting:		Northing:	
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Description:

4. Pre-application Advice

Has pre-application advice been sought from the local authority about this application? ☐ Yes ☒ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):

(must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No

If Yes, please provide details:

A pole sign has been on site for 55 years since the business first opened, 47 years in it's current location. We have only received compliments regarding our sign. Last year two neighbours kindly offered to help us put up the sign after it had been repainted.

6. Authority Employee / Member

With respect to the Authority, I am:

Do any of these statements apply to you?

a) a member of staff

b) an elected member

c) related to a member of staff

d) related to an elected member

☐ Yes ☒ No

If Yes, please provide details of the name, relationship and role

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Double sided 'VIP' pole sign.	
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Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	X

If you selected Other, please describe:

One double sided 'VIP' sign at top of pole.

8. Advertisement Display

Is the advertisement you are applying for already in place? ☒ Yes ☐ No

If Yes, please provide details of when the use or work started:

A pole sign has been on site since 1966. It was relocated to the current position in 1974 when permission was granted.
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Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

VIP Pole Sign - Elevation View VIP Pole Sign - Site Plan

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

18 MAY 2021

To

17 MAY 2031

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes

☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	Double Sided Pole Sign		
a) The height from the ground to the base of the advertisement (in metres)	3.6m		
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	1000 x 1450 x 130 mm		
c) The maximum height of any of the individual letters and symbols (in metric)	Letters 357 mm Symbol 900 mm		
d) The colour of the text and background	Text – White Background – Red & White		
e) Materials of the proposed sign(s)	Steel structure Aluminium trim Foamex UV laminated Panels		
f) The maximum projection of advertisement from the face of the building	N/A		
Will any of the sign(s) be illuminated	Yes ☐ No ☒	Yes ☐ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m²)			
i) Will the illumination be static or intermittent?			