

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Details

Number	
Suffix	
Property name	Land adjacent to CSN Precision Engineering
Address line 1	Neath Abbey Road
Address line 2	
Town/city	Neath
Postcode	SA10 7BR

Description of site location must be completed if postcode is not known:

Easting (x)	274528
Northing (y)	197507

Description

Aldi Stores Limited

2. Applicant Details

Title	
First name	
Surname	Aldi Stores Limited
Company name	
Address line 1	C/O Agent
Address line 2	13-14 Orchard Street
Address line 3	
Town/city	Bristol
Country	United Kingdom

2. Applicant Details

Postcode

BS15EH

Primary number

Secondary number

Email address

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title

Mr

First name

Lloyd

Surname

Collins

Company name

Planning Potential Ltd.

Address line 1

13-14

Address line 2

Orchard Street

Address line 3

Town/city

BRISTOL

Country

United Kingdom

Postcode

BS1 5EH

Primary number

01172141820

Secondary number

Email

lloyd.collins@planningpotential.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- One internally illuminated wall hanging sign mounted to the face of the building (sign A);
- One internally illuminated wall hanging sign mounted to the face of the building (sign B);
- One non-illuminated building entrance Aldi sign (sign C);
- One non-illuminated bilingual opening times panel and image sign (sign D);
- One internally illuminated freestanding 6m high double faced double post mounted sign (sign E);
- Two Aldi bilingual temporary 'Yn Agor Cyn Hir/Opening Soon' vinyl banners (sign F);

Please select the sign types you wish to propose

- ☒ Fascia sign
- ☐ Hanging sign
- ☐ Hoarding sign
- ☒ Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	3.88 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 1.44 x Width: 1.24 x Depth: 0.12 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of?	
ALUMINIUM SIGN CASE - FINISHED RAL 7016 ANTHRACITE.	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
TEXT: WHITE AND BLUE - BACKGROUND:YELLOW, ORANGE, RED AND DARK BLUE	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	108 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	1.96 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.12 metre(s)
What materials will the sign be made of?	
ALUMINIUM SIGN CASE - FINISHED RAL 7016 ANTHRACITE	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
TEXT: WHITE AND BLUE - BACKGROUND:YELLOW, ORANGE, RED AND DARK BLUE	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	108 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0.25 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 1.54 x Width: 1.29 x Depth: 0.01 metre(s)
What materials will the sign be made of?	
VINYL FILM LOGO APPLIED TO GLASS OF ENTRANCE LOBBY	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
TEXT: WHITE AND BLUE - BACKGROUND:YELLOW, ORANGE, RED AND DARK BLUE	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	

4. Type of Proposed Advertisement(s)

Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 2

What is the height from the ground to the base of the advertisement?	0.12 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 2.5 x Width: 1 x Depth: 0.01 metre(s)
What materials will the sign be made of? VINYL FILM GRAPHIC APPLIED TO SHOPFRONT GLAZING	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background TEXT: WHITE AND DARK BLUE - BACKGROUND: WHITE AND SKY BLUE	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 3

What is the height from the ground to the base of the advertisement?	3.53 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.32 metre(s)
What materials will the sign be made of? Please see dwg. 190487-1602-P1	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background TEXT: WHITE AND BLUE - BACKGROUND:YELLOW, ORANGE, RED AND DARK BLUE	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	108 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 4

What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.49 x Width: 5 x Depth: 0.01 metre(s)
What materials will the sign be made of? VINYL SIGN ON TIMBER BANNER FRAME WITH BACKING BOARD	

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background TEXT: WHITE - BACKGROUND: SKY BLUE	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 5	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.49 x Width: 5 x Depth: 0.01 metre(s)
What materials will the sign be made of? VINYL SIGN ON TIMBER BANNER FRAME WITH BACKING BOARD	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background TEXT: WHITE - BACKGROUND: SKY BLUE	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

- One non-illuminated building entrance Aldi sign (sign C);
- One non-illuminated bilingual opening times panel and image sign (sign D);
- One internally illuminated freestanding 6m high double faced double post mounted sign (sign E);
- Two Aldi bilingual temporary 'Yn Agor Cyn Hir/Opening Soon' vinyl banners (sign F);

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	☐ Yes ☒ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	☐ Yes ☐ No ☒ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	05/03/2021
To	05/03/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes ☒ No

10. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

11. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

12. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. ☒

Date (cannot be pre-application)

05/03/2021