



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Details

Number	64
Suffix	
Property name	Advertising Hoarding
Address line 1	London Road
Address line 2	
Town/city	Neath
Postcode	SA11 1LB

Description of site location must be completed if postcode is not known:

Easting (x)	275234
Northing (y)	196948

Description	
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2. Applicant Details

Title	
First name	
Surname	-
Company name	Wildstone Group Limited
Address line 1	Barton Hall
Address line 2	29 Gloucester Street
Address line 3	Cirencester
Town/city	Gloucestershire
Country	United Kingdom

2. Applicant Details

Postcode	GL7 2DJ
Primary number	
Secondary number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Daniel
Surname	Melling
Company name	
Address line 1	7 Soho Square
Address line 2	
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	W1D 3QB
Primary number	0204466817
Secondary number	
Email	dan.melling@bartonwillmore.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Upgrade of existing 48 sheet advert to support digital poster

Please select the sign types you wish to propose

- ☒ Fascia sign
☐ Hanging sign
☐ Hoarding sign
☐ Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	1.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.97 metre(s)
Dimension:	Height: 3 x Width: 6 x Depth: 0.61 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of?	
Light weight digital LED panels	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Multicoloured	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please see covering letter

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	12/03/2021
To	12/03/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application? ☐ Yes ☒ No

10. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

11. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

12. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. ☒

Date (cannot be pre-application)

15/01/2021