

The Quays, Brunel Way, Baglan Energy Park, Neath SA11 2GG
Y Ceiau, Ffordd Brunel, Parc Ynni Baglan, Castell-nedd SA11 2GG

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Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Details

Number	
Suffix	
Property name	McDonald's Restaurant
Address line 1	Sewage Works Access Road
Address line 2	
Town/city	Blaengwrach
Postcode	SA11 5NZ

Description of site location must be completed if postcode is not known:

Easting (x)	286710
Northing (y)	205571

Description

2. Applicant Details

Title	Other
First name	
Surname	.
Company name	MCDONALD'S RESTAURANTS LTD
Address line 1	11-59 HIGH ROAD, EAST FINCHLEY
Address line 2	
Address line 3	LONDON
Town/city	
Country	United Kingdom

2. Applicant Details

Postcode

N2 8AW

Primary number

Secondary number

Email address

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title

Mrs

First name

Sarah

Surname

Carpenter

Company name

Planware Limited

Address line 1

The Granary, First Floor

Address line 2

37 Walnut Tree Lane

Address line 3

Sudbury

Town/city

Suffolk

Country

United Kingdom

Postcode

CO10 1BD

Primary number

01787468500

Secondary number

Email

tracy@planware.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

THE INSTALLATION OF 3 NO. NEW DIGITAL FREESTANDING SIGNS AND 1 NO. 15" DIGITAL BOOTH SCREEN.

Please select the sign types you wish to propose

- ☐ Fascia sign
- ☐ Hanging sign
- ☐ Hoarding sign
- ☒ Other sign

Other Sign

Other sign: 1

What is the height from the ground to the base of the advertisement?	0.74 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.426 x Width: 1.648 x Depth: 0.108 metre(s)

What materials will the sign be made of?
SIGN 1 - DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
VARIOUS COLOURS	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 2	
What is the height from the ground to the base of the advertisement?	0.74 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.426 x Width: 1.648 x Depth: 0.108 metre(s)
What materials will the sign be made of? SIGN 1 - DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
VARIOUS COLOURS	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 3	
What is the height from the ground to the base of the advertisement?	0.74 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.426 x Width: 1.648 x Depth: 0.108 metre(s)
What materials will the sign be made of? SIGN 1 - DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
VARIOUS COLOURS	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Other sign: 5	
What is the height from the ground to the base of the advertisement?	1.03 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.254 x Width: 0.327 x Depth: 0.09 metre(s)
What materials will the sign be made of? SIGN 3 - DIGITAL BOOTH SCREEN - GREY PPC ALUMINIUM PANEL HOUSING 15" LCD DISPLAY SCREEN.	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background GREY	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	1600 cd/m2
Will the illumination be static or intermittent?	Static

If you have selected Other, please describe

SEE ATTACHED SPECIFICATIONS.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

PLEASE SEE DRAWING; P19-062-1112-03

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	02/09/2020
To	02/09/2030

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

8. Site Visit

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes ☒ No

10. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

11. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

12. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. ☒

Date (cannot be pre-application)

02/09/2020