



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Details

Number	
Suffix	
Property name	
Address line 1	Baglan Way
Address line 2	
Town/city	Port Talbot
Postcode	

Description of site location must be completed if postcode is not known:

Easting (x)	275178
Northing (y)	191443

Description

Land between Baglan Way and the M4 motorway in Port Talbot. The exact location of the screen will front the M4

2. Applicant Details

Title	
First name	
Surname	Smith
Company name	
Address line 1	Edgbaston Stadium
Address line 2	
Address line 3	
Town/city	
Country	United Kingdom

2. Applicant Details

Postcode

Primary number

Secondary number

Email address

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title

Mr

First name

Rob

Surname

Edwards

Company name

Address line 1

4 Clifton Road

Address line 2

Address line 3

Town/city

Bristol

Country

United Kingdom

Postcode

BS8 1AG

Primary number

07876886288

Secondary number

Email

rob@realestatedirector.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

7.5m (h) x 5.2m (w) double sided Mega 6 sheet

Please select the sign types you wish to propose

- ☐ Fascia sign
- ☐ Hanging sign
- ☒ Hoarding sign
- ☐ Other sign

Hoarding Sign

Hoarding sign: 1	
What is the height from the ground to the base of the advertisement?	3.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 7.5 x Width: 5.2 x Depth: 0.5 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of?	
Digital matrix and steel	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	13/07/2020
To	13/07/2025

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
- ☒ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

- Has pre-application advice been sought from the local planning authority about this application? ☐ Yes ☒ No

10. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

10. Authority Employee/Member

Do any of these statements apply to you?

☐ Yes ☒ No

11. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

12. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. ☒

Date (cannot be pre-application)

13/07/2020