

Please note that advance approval is required before a site visit – even if the visit is only to the outside of the branch. Due to heightened awareness of criminality around bank branches staff will spot and report incidence of suspicious activity to the local constabulary.

To avoid any undue interaction with the police please call us on 01142490944 to arrange a visit. Three working days' notice is required to ensure the visit can be arranged with all internal parties.

If you have any queries about a visit to a site, please email richard@axis-architecture.com or call 07912731638.

Heritage Statement to Support Planning Application - HSBC UK Neath.

Document date 10/01/2020

Rev -

Site Address:

HSBC UK Bank plc,
3 Windsor Road,
Neath,
West Glamorgan,
SA11 1LN

1.0 INTRODUCTION

1.01 The proposals can readily be broken-down into the following components which form the content of this application:

- (i) Installation of one new External ATM Sign.

2.0 PROPERTY DESCRIPTION

2.01 Three storey 5 bay ashlar front. Triangular pediment over advanced 3 centre bays, modillion cornice. Egg and dart moulding to top of plain frieze; moulded architrave. Blocking courses. Four Ionic columns with torus moulded bases rise from first floor sill level. Similar detail to pilasters on outer bay. Moulded shouldered architraves to second floor windows. Aprons drop to pediments over pulvinated friezes with side scrolls to first floor windows. Symmetrically disposed triangular and segmental pediments, moulded architraves. Sash windows, 6 small panes to upper sash only. Plain entablature over channelled ground floor. Modern fascia sign. Advanced round arched doorways to outer bays, console keystones. Plain fanlights, panelled double doors. Round arched windows to centre bays, stressed keystones, modern glazing, moulded sills. Two windows partly blocked for modern cash dispensers.

3.0 SIGNIFICANCE OF HERITAGE ASSET

3.01 The architectural & historical interest of this building is significant, due to the its architectural merit in the features mentioned above. The site is a significant asset to the surrounding area as it holds a prominent presence upon Windsor Road. The grade II listed building is also sited within a conservation area, further emphasising its architectural merit.

4.0 CONTRIBUTION OF ITS SETTING TO THAT SIGNIFICANCE

4.01 The architectural character and appearance is typical of banks of this and earlier periods, signifying solidity and respectability relating to the building's use. Its location is of great significance to the building's heritage, located within a busy commercial area and within the conservation area.

5.0 DESIGN CONCEPT

- 5.01 The bank is currently undertaking a nation programme whereby the plan to replace external ATM signage to match the current 'HSBC UK' design. All signage which is to be replace is to be done so on a like of like basis, in terms of materials, method of fixing & method of illumination (where applicable).

6.0 IMPACT OF THE PROPOSALS ON THE SIGNIFICANCE

- 6.01 The works, as a whole, are to enforce HSBC's new retail image consistently across its branches nationwide. We believe the proposed works will respect the buildings original feature and will not have a negative impact on the building or surround area.

7.0 SOURCE

- 7.01 www.historicwales.gov.uk – Listing NGR:11825